

# THE ONSTAR STAY SAFE OUT THERE CONTEST

## **CONTEST SUBMISSION FORM**

To register for the Toronto 2023 Auto Show "OnStar Stay Safe Out There" contest, please fill in form with your information, and answer the trivia questions below. The Full Rules and Regulations are located at the end of the form. Upon completion, please email this form as an attachment to:

OnStarContest@momentumww.com to submit your entry.

First Name*:	
Last Name*:	
Email Address*:	
*The following fields are required for registration and must be filled in to participate in the contest.	

Please confirm if you're open to receiving future communications from General Motors (required for contest entry):

YES! I want to receive email and other electronic communications with news, offers and updates about products and services from OnStar and General Motors of Canada Company that are relevant to my interests based on information you have about me\*

General Motors of Canada Company would like to periodically provide you with information on new products and services that are relevant to you in accordance with our privacy policy. If you wish the information provided be used solely to administer your participation in the contest, simply check the box.

\*General Motors of Canada Company (GM) is located at 500 Wentworth Street West, Oshawa, ON L1J 0C5, 1-800-GM DRIVE, gm.ca, contact us, privacy policy. You may withdraw your consent for receiving marketing emails from GM, without affecting your eligibility in this contest, any time by contacting us. If you contact us to unsubscribe you will no longer receive marketing messages from us, but we may still send you other electronic messages such as those relating to your transactions with us, health and safety matters or those that we are required or permitted by law to send to you. If you do not click "YES", your marketing status with us will not change but you can contact us anytime to change your marketing preferences.

# **SKILL TESTING TRIVIA QUESTIONS**

Select True or False for the following statements:	TRUE	FALSE
In 2021, approximately 500 OnStar Automatic Crash Response calls were made in Canada.		
When approaching a yield sign, the law requires you to stop, then enter the traffic slowly.		
OnStar has been in existence since 1996.		
You can subscribe to OnStar's Safety & Security Plan for less than \$40 per month, before tax.		
When passing a cyclist, a .5 metre gap is required between the cyclist and your vehicle.		
OnStar is designed to detect whether your car has rolled in the case of an accident.		
OnStar Emergency-Certified Advisors have a minimum of 6 months of training.		
With Remote Ignition Block™ OnStar can remotely prevent a thief from restarting your vehicle.		
OnStar is only available in Chevrolet vehicles.		
When driving on a two-way traffic street, the law requires that you should speed up and get out of the way as soon as you hear an emergency siren.		

# ONSTAR PLAY SAFE OUT THERE CONTEST OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

By entering this contest and/or accepting a prize, you agree to be legally bound by, abide by and participate in accordance with these Official Contest Rules. The OnStar Play Safe Out There Contest (the "Contest") is sponsored by General Motors of Canada Company (the "Sponsor").

#### 1. CONTEST PERIOD

The Contest begins on February 17, 2023 at 12:00 pm EST and ends on February 26, 2023 at 6:00 pm EST (the "Contest Period"). It takes place online and at the 2023 Toronto Auto Show (225 Front St. W., Toronto, ON M5V 2W6) (the "Auto Show") inside the OnStar footprint (booth number: F800-4) (the "OnStar Footprint"). The Contest Period will consist of ten (10) daily entry periods (each, a "Daily Entry Period") as follows:

<b>Daily Entry Period</b>	Start	End
1	February 17, 2023 at 12:00 pm EST	February 17, 2023 at 11:59 pm EST
2	February 18, 2023 at 12:00 am EST	February 18, 2023 at 11:59 pm EST
3	February 19, 2023 at 12:00 am EST	February 19, 2023 at 11:59 pm EST
4	February 20, 2023 at 12:00 am EST	February 20, 2023 at 11:59 pm EST
5	February 21, 2023 at 12:00 am EST	February 21, 2023 at 11:59 pm EST
6	February 22, 2023 at 12:00 am EST	February 22, 2023 at 11:59 pm EST
7	February 23, 2023 at 12:00 am EST	February 23, 2023 at 11:59 pm EST
8	February 24, 2023 at 12:00 am EST	February 24, 2023 at 11:59 pm EST
9	February 25, 2023 at 12:00 am EST	February 25, 2023 at 11:59 pm EST
10	February 26, 2023 at 12:00 am EST	February 26, 2023 at 6:00 pm EST

#### 2. ELIGIBILITY

The Contest is open to residents of Ontario who have reached the legal age of majority as of the date of entry and who participate in the Sponsor's scored trivia game (the "Game") in accordance with "How to Enter" below. Excluded from eligibility are officers, directors, employees, agents and representatives of Sponsor, any independent contest judging organization, each of their respective parent, affiliated or related companies, agencies, suppliers of the materials and services related to this Contest, and members of any immediate families (defined as parents, siblings, children and spouses, regardless of where they live) or households (whether or not related) of such officers, directors, employees, agents and sales representatives.

#### 3. HOW TO ENTER

NO PURCHASE NECESSARY. There are two (2) ways to enter the Contest, as described below. For the purposes of this Contest, eligible entries (each, an "Entry" and collectively, the "Entries") require participation in the Game (which includes answering ten (10) true or false trivia questions) either in person or online. Limits: Only one (1) prize can be won per person in this Contest. Only one (1) Entry is permitted per person per Daily Entry Period, regardless of method of entry.

In Person: Individuals who attend the Auto Show during the Contest Period and who visit the OnStar Footprint may enter in person. Entrants will be required to register with Sponsor staff by filling out a registration form and signing an electronic waiver and completing the Game during the Contest Period. In person Entries will be eligible for the daily prize for the Daily Entry Period on which the Entry is received.

Online: Individuals may enter online at Onstar.ca/PlaySafeOutThere. To qualify, entrants must fill out the Contest entry form and complete the Game. Entrants must then submit their registration form and

completed Game answers via email to OnStarContest@momentumww.com during the Contest Period in order to be eligible to win a prize. Online Entries will be eligible for the daily prize for the Daily Entry Period on which the Entry is received.

For certainty, to be eligible to receive an Entry an entrant must submit an answer for each of the Game's applicable ten (10) true or false trivia questions, however the entrant does not need to answer each question correctly in order to receive the Entry. Entries submitted (either in person or online) will only be eligible for the daily prize for the Daily Entry Period on which the Entry is submitted and received; Entries will not be eligible to win a daily prize for any other Daily Entry Period during the Contest Period. The sole determinant of the time for the purposes of a valid Entry in this Contest will be the Sponsor's official clock.

#### 4. HOW TO WIN

At 10 am EST on each day starting February 18, 2023 and ending February 27, 2023, a random draw will be held from all eligible Entries received during the Daily Entry Period on the immediately preceding day. The odds of winning a daily prize will depend on the number of eligible Entries received during the Daily Entry Period on the day immediately preceding the applicable draw date. For greater certainty, all unselected Entries in a random draw will **not** carry over into any subsequent random draw(s).

#### 5. PRIZE CLAIM CONDITIONS

Selected entrants will be notified of selection within one (1) day of the applicable draw date at the email address listed on the entrant's registration. Please check your email and spam filters for correspondence from Sponsor. Before being declared a winner, each selected entrant must first correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered by email. Each selected entrant may also be required to complete and return to Sponsor (or its authorized agent) by the deadline specified in the documents a written declaration and release form (the "Release"), releasing the Sponsor (together with its related, subsidiary and affiliate entities, dealers, advertising and promotion agencies, and all of their respective agents, employees, directors, officers, shareholders, successors and assigns (collectively the "Released Parties")) from any liability in connection with this Contest or the acceptance, possession, use or misuse of any prize or the merchandise for which it is redeemed. Return of any prize or winner notification as undeliverable, inability to reach selected entrant or failure of selected entrant to respond to notification within forty eight (48) hours of first attempt by Sponsor or Sponsor's agent, failure to provide proof of eligibility (if requested), Release documents, or other required documentation in a timely manner, failure to correctly answer the skill-testing question, or other non-compliance with these Official Contest Rules may result in disqualification, forfeiture of the prize and, at Sponsor's sole discretion, selection of an alternate eligible entrant for the forfeited prize, who will be subject to disqualification in the same manner.

## 6. PRIZES

Ten (10) prizes are available to be won in this Contest (one for each Daily Entry Period), each prize consisting of one (1) \$500 CAD prepaid payment card on a major payment network.

Prizes will be delivered only to verified winners residing in Ontario. Prizes must be accepted as awarded and may not be substituted, transferred or redeemed for cash or otherwise; however, the Sponsor reserves the right to substitute a prize of equal or greater monetary value, in cash or otherwise, at its sole discretion, if a prize, or any component of any prize, cannot be awarded for any reason. Sponsor will not replace any lost or stolen prizes. Sponsor makes no representations or warranties with respect to any prize. Prizes include delivery to one (1) Ontario address only, as supplied by selected winners. Any other costs or expenses incurred by the winners in claiming or using their prizes will be the responsibility of selected winners. Each prepaid payment card Is subject to all of the terms and conditions as stated by the applicable issuer. Limit: One (1) prize per person throughout the Contest Period.

#### 7. PERSONAL INFORMATION

Sponsor and its authorized agents will collect, use, and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and prize fulfillment. By entering this Contest, you expressly consent to such collection, use, and disclosure of your personal information, in accordance with the Sponsor's privacy policy linked below.

At the time of entering the Contest, you will also be offered the opportunity to opt-in to receive additional communications from Sponsor about its products, and upcoming contests and promotions. Note, opting-in to receive such promotional communications from the Sponsor will not in any way whatsoever increase or otherwise impact the chances of winning in this Contest. A participant can opt-out of receiving promotional communications from the Sponsor at any time without impacting his/her chances of winning in this Contest.

By accepting a prize, winners agree to Sponsor's use of their name, city/province of residence, picture, biographical information, statements, voice and/or other likeness in any advertising and publicity Sponsor may conduct relating to the Contest in any media or format, whether now known or hereafter developed, including but not limited to the World Wide Web, at any time or times in perpetuity worldwide, without further compensation or notice. Aggregate and/or anonymized Contest winner information may be used by the Sponsor to communicate about the Contest to its dealers, retailers and distributors.

For further information about Sponsor's privacy practices, please see Sponsor's Privacy Policy at <a href="https://www.onstar.com/legal/privacy-statement">https://www.onstar.com/legal/privacy-statement</a>.

#### 8. RIGHT TO VOID / TERMINATE / SUSPEND / MODIFY

Sponsor reserves the right to terminate, suspend or modify this Contest, in whole or in part, at any time and without notice or obligation if, in Sponsor's sole opinion, any factor interferes with its proper conduct as contemplated by these Official Contest Rules. Without limiting the generality of the foregoing, if the Contest, or any part thereof, is not capable of running as planned for any reason which, in the sole opinion of Sponsor, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor may terminate, modify or suspend the Contest, or any portion thereof in its sole discretion.

### 9. GENERAL CONDITIONS

Winning a prize is contingent on fulfilling all the requirements set forth herein. All Entries become the property of Sponsor and none will be returned or acknowledged. Mass Entries, automated Entries, Entries submitted by third parties, and any Entries or prize claims that are late, incomplete, fraudulent, illegible, unidentified or delayed will be void. All entrants, registration forms, waivers, Games, Entries and prize claims are subject to verification (the Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor) for any reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the letter and spirit of these Official Contest Rules). Proof of Entry submission does not constitute proof of receipt. Entrants agree to abide by these Official Contest Rules. Decisions of Sponsor and/or any independent contest judging organization will be final and binding on all matters pertaining to this Contest. Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors. Sponsor's failure to enforce any term of these Official Contest Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Official Contest Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Contest Rules is determined to be invalid or otherwise unenforceable, then the Official Contest Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Should a winner make any false statement(s) in any document referenced above, the winner will be required to promptly return to Sponsor his/her prize, or the cash value thereof. Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest, violates the Official Contest

Rules, or acts with intent to annoy, abuse, threaten or harass any other person. WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of the person who submitted any Entry, the authorized account holder of the e-mail address submitted at entry will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an e-mail address by an access provider, service provider, or other person or organization responsible for assigning e-mail addresses for the account associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

#### 10. LIMITATIONS OF LIABILITY AND RELEASES

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT the released parties HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS AGAINST, ANY LIABILITY FOR ANY INJURIES, CLAIMS, LOSSES, DAMAGES, COSTS OR EXPENSES OF ANY KIND (INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM (A) ENTRY OR PARTICIPATION IN THIS CONTEST, (B) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR PRIZE DELIVERY, OR (C) THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE, INCLUDING THE MERCHANDISE FOR WHICH IT IS REDEEMED. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, therefore such exclusions may not apply to you.

Without limiting the foregoing, the Released Parties and any of Sponsor's other agencies, suppliers or contractors, shall not be responsible for: (a) any incomplete or inaccurate information that is caused by any of the equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of submissions in the Contest; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, telephone networks or telephone lines, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, Entries; (d) any problems with, or malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any e-mail to be received by or from the Contest judging organization or Sponsor for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user's computer equipment (software or hardware) occasioned by participation or downloading of materials related to this Contest; (h) printing, distribution, programming or production errors, and any other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained herein.